

ARTISTS TO WATCH

JENNIFER VRANES



LOCATION: Southern Oregon

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JensArt.com

"<http://jensart.com/>"

YEARS IN THE BUSINESS: 12

NOTABLE COLLECTORS:

Justin Leonard (PGA Tour)

Fred Lynn (Red Sox MLB All-Star)

Jennifer Vranes began her art career as a portrait painter but found that achieving extreme realism was stifling. Seeking a subject matter that allowed her creativity and colorful expression to blossom, Vranes painted her first landscape, which depicted a large poppy field with vibrant reds and greens. From then on, she was hooked.

"Armed with large brushes and palette knives, each stroke was a liberation for me," Vranes says, describing the process of that initial painting. "I had found a subject matter that gave

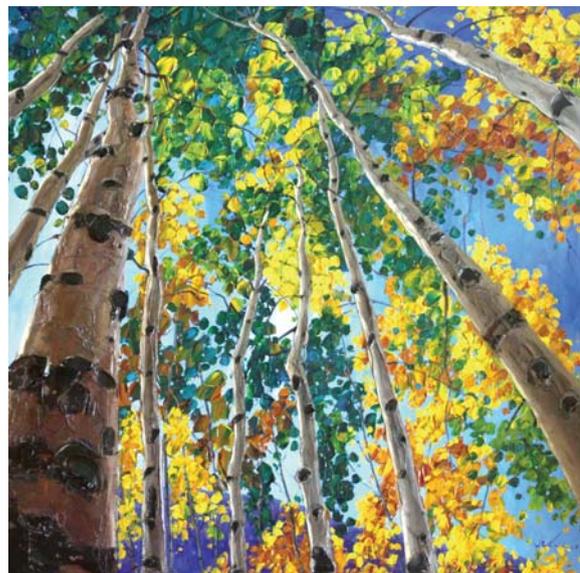
me the freedom to paint with the intense colors and thick textures that my soul craved. It was then that I became a landscape painter, and I haven't turned back since."

Today, Vranes has made a name for herself in the art world as an Impressionist artist defined by her large-scale paintings and ex-



"Autumn Jewel," 48 x 60 inches

treme textures. Her trademarked technique using a palette knife to "sculpt" in thick paint has become a favorite among art collectors nationwide and in top art galleries throughout the United States and Canada. She has been a fixture at international art shows and was recently seen at 2010 Inter-



"Heavenward," 48 x 48 inches

national Artexpo New York as the featured artist of Art Business News.

Vranes' passion for painting trees—particularly Aspens—stems back to her college days. "I used to love hiking through the canyon up to Sundance and Alpine Loop to witness first hand the breathtaking beauty of nature," she says. "I couldn't get enough of those Aspen trees! Fall was my favorite season when the Aspen's leaves changed to a brilliant yellow. It was an artist's dream to be surrounded by all that color!"

Another source of inspiration came from her first visit to Musée d'Orsay in Paris several years ago. "Those were artists I could relate to and understand," she says of viewing works by Van Gogh, Monet, Gauguin and others in the Impressionists, Expressionists and Fauvists realms. "I couldn't wait to get back to the studio."

Vranes says her decision to switch from painting portraits to landscapes continues to pay dividends today. "For me, each painting I create reflects my own private utopia," she says. "In a nation of growing uncertainty, I want my paintings to provide the viewer a momentary escape from reality. We all wish we could retreat into a more peaceful and happy world. What better escape than into a beautiful landscape! My art carries that magic."



"Autumn Sunlight," 24 x 72 inches

ONLINE EXCLUSIVE! Watch an extended slide show of this artist's work in *Art Business News'* special e-publication. Link to it at artbusinessnews.com.